

# **COOKIE POLICY**

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# **CONTENTS**

INTRODUCTION	3
A. WHAT ARE COOKIES	
1. DEFINITION	
B. HOW WE USE COOKIES	
1. PURPOSES	
C. THIRD-PARTY COOKIES	
D. MANAGING COOKIES	
E. CHANGES TO THIS COOKIE POLICY	
F CONTACT US	



# INTRODUCTION

Welcome to Finatom! This Cookie Policy explains how Finatom ("we," "us," or "our") uses cookies and similar tracking technologies when you visit our website, www.finatom.com (the "Website"). This policy is designed to help you understand what cookies are, how we use them, and how you can manage them. By using our Website, you consent to the use of cookies in accordance with this Cookie Policy. If you do not agree to the use of cookies, you should adjust your browser settings accordingly or refrain from using our Website.

# A. WHAT ARE COOKIES

#### 1. DEFINITION

**1.1.** Cookies are small text files that are placed on your computer, smartphone, or other devices when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the website owners. Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your device after you close your browser, while session cookies are deleted when you close your browser.

# **B. HOW WE USE COOKIES**

#### 1. PURPOSES

- **1.1.** Essential Cookies: These cookies are necessary for the Website to function properly. They enable you to navigate the Website and use its features, such as accessing secure areas.
- **1.2.** Performance Cookies: These cookies collect information about how you use the Website, such as which pages you visit most often. This helps us improve the performance of the Website.
- **1.3.** Functionality Cookies: These cookies allow the Website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **1.4.** Analytics Cookies: We use analytics cookies to understand how visitors interact with our Website. This helps us improve the user experience by identifying areas that need enhancement.
- **1.5.** Advertising Cookies: These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to measure the effectiveness of advertising campaigns.

### C. THIRD-PARTY COOKIES

We may also allow third-party service providers to place cookies on your device. These providers help us analyze how users interact with our Website, deliver



personalized content, and serve targeted advertisements. The use of third-party cookies is subject to the respective third parties' privacy policies.

# D. MANAGING COOKIES

You can manage or disable cookies through your browser settings. Most browsers allow you to refuse cookies or to alert you when cookies are being sent. However, if you disable cookies, some parts of the Website may not function properly. Here are links to the cookie management instructions for some popular browsers:

- Google Chrome.
- Mozilla Firefox.
- Microsoft Edge.
- Safari.

# E. CHANGES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page with an updated effective date. We encourage you to review this Cookie Policy periodically to stay informed about our use of cookies.

# F. CONTACT US

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at:

- Finatom
- Email: support@finatom.com
- Phone: [Insert Phone Number]
- Address: [Insert Physical Address]

Thank you for visiting Finatom!